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Title Page:

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Integration of golf practise and strength and conditioning in golf: Insights from professional golf coaches

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1 **Abstract:**

2 Strength and conditioning (S&C) interventions for golfers consistently demonstrate
3 improvements in performance metrics such as clubhead speed. Golfers typically
4 employ Professional Golfers' Association (PGA) coaches to support technical and
5 tactical development. These coaches need to ensure golfers balance S&C training
6 alongside competitions and technical golf practise, although no empirical data exist
7 that demonstrates how this integration occurs practically. This study aimed to
8 investigate the perceptions and practices of PGA Professional golf coaches and how
9 S&C is integrated into the golf year. Forty-three (male= 35; female= 8) PGA coaches
10 completed a mixed-methods survey with questions on themes such as coaching
11 approach, perceptions of S&C, annual planning, and goal-setting. Results show that
12 formal planning processes are highly variable, or absent. The majority (n= 29.
13 70.7%) of PGA coaches stated they worked with an S&C coach and see the role of
14 the S&C coach to support golfers with their input. However, when planning the
15 season, 63.4% (n= 26) of coaches do so without input from the S&C coach. These
16 and other related disconnects between desire for S&C intervention and inclusion of
17 the S&C coach in planning processes were evident throughout survey responses.
18 There may be subsequent risks of conflict or misunderstanding between PGA coach,
19 S&C coach, and golfer. It is recommended golf coaches, golfers, and S&C coaches
20 work collaboratively as a multidisciplinary support team to ensure coordinated golfer
21 support is obtained.

22 **Keywords:**

23 Periodisation, integration, coach-athlete relationship, multidisciplinary team,
24 performance

25 **Introduction:**

26 In recent years, the evidence-base for utilising strength and conditioning (S&C)
27 training with golfers has grown substantially. Empirical data demonstrate that both
28 acute¹⁻³ and longitudinal⁴⁻⁶ S&C interventions can benefit golfers, primarily through
29 improving clubhead speed (CHS). Along with technical components such as strike
30 quality, orientation of the clubface at impact, and club path, CHS is a major
31 component of drive distance.⁷ Drive distance (and subsequent distance remaining to
32 the hole following the drive) is a crucial performance determinant across all levels of
33 play from elite professional⁸ to handicap amateur.⁹ Concomitantly, CHS is also the
34 most readily affected swing variable following an S&C intervention. In a review of
35 S&C training interventions, Ehlert¹⁰ reported typical improvements of around 4-6% in
36 CHS, ball speed, and drive distance, with comparable improvements for skilled vs
37 less-skilled golfers or long vs short duration interventions. However, research into
38 S&C for golf typically focuses on S&C training exclusively. Consequently, how S&C
39 training is incorporated, by the golfer and/or their coach, into the golfer's overall
40 schedule is currently unknown and exploratory research is required.

41 Many golfers hire a Professional Golfers' Association (PGA) golf coach to support
42 their technical and tactical development, and a recent study reported that 65.6% of
43 golfers work with an S&C coach and 81.5% have an S&C programme.¹¹ However,
44 the integration of S&C training within the annual plan will likely require input from the
45 golf coach, the S&C coach, and the golfer and currently data are lacking in this area.
46 A survey of Australian PGA coaches showed that 53% considered physical fitness to
47 be important for their clients. However, while 35% disagreed with this, the vast
48 majority (84%) of the remaining coaches said they would like to know more about
49 S&C.¹² Coach education has increased within the area of S&C for golf, and the

50 majority (78.5%) of the Assistant PGA Professionals surveyed in a recent study
51 believe strength and conditioning can benefit golfers.¹³ It has been suggested that
52 competitive golfers should balance the demands (time and energy) for S&C
53 interventions with other demands (e.g. practise, travel and competition) and their
54 coaches should plan efficient training to reduce time spent away from technical
55 preparation and planned recovery.¹⁰ However, despite Wells and Langdown¹³
56 suggesting that golfers and PGA coaches should liaise with S&C coaches to
57 facilitate a periodised training programme, there is currently no evidence available
58 that describes how, or if golf coaches do this in practise.

59 Understanding the planning processes of golf coaches is crucial in helping S&C
60 coaches to integrate physical training within the golfer's overall schedule. Roy et al.¹⁴
61 suggested that planning training can be a complex, time-consuming task and that
62 sport coaches need education that is contextualised to meet their individual needs.
63 Recent golf-specific evidence from Orr et al.¹⁵ demonstrated that high-performance
64 golf coaches working with elite, touring players often choose to be unstructured in
65 their approaches, preferring to react to recent performances and placing emphasis
66 on immediacy and short-term goals. Gambetta¹⁶ suggested that a carefully
67 constructed plan, with sequential development of all athletic abilities, allows the
68 training goals and priorities to be kept in perspective, with Roy et al.¹⁴ adding that all
69 coaches and the athlete (where their maturity levels allow) should be involved in the
70 planning process. In golf specifically, Hellström¹⁷ has stated that the golf coach, S&C
71 coach and other experts all help to improve golfers' performances. Planning together
72 allows everyone to have a consistent message and direction towards training for the
73 sport while managing training load, fatigue and recovery by adapting the plan as
74 required throughout the year.

75 Finally, even if a golf coach believes in the benefits of S&C training and recommends
76 it, they may risk their reputation with the golfer if the S&C intervention is
77 unsuccessful or results (whether through correlation or causation) in poor
78 performance or injury.¹⁸ Coaches may also feel like they are losing 'control' of the
79 golfer's development by bringing in an S&C coach, who might offer conflicting or
80 contradictory viewpoints to the golf coach and as such, developing an open and
81 transparent working relationship between golfer, PGA coach, and S&C coach
82 appears to be crucial.¹⁸ Notwithstanding, contemporary evidence suggests that
83 golfers are engaging in S&C training and like to follow a structured approach for their
84 S&C work.¹¹ Exploring the perceptions of S&C training from qualified golf coaches
85 will likely support successful integration of technical, tactical, and physical
86 development for golfers.

87 The aim of this study was to investigate the perceptions and practises of PGA
88 Professional golf coaches, specifically their approach to coaching and interaction
89 with the S&C coach, planning the season, and how S&C is integrated into the golf
90 year.

91 **Materials and Methods:**

92 *Experimental Approach:*

93 This survey, developed using Microsoft® Forms, was employed to investigate the
94 applied practises and perceptions of golf coaches when planning the year for their
95 golfers. Using convenience sampling, the survey was distributed through social
96 media (Twitter, LinkedIn, Facebook), email, correspondence with a golf national
97 body (England Golf), and word of mouth. Short answer questions and multiple-
98 choice questions (MCQ) with an “other” option were used, allowing participants to
99 submit an alternate response or elaborate where necessary. The approach allowed
100 the short answers to be analysed for frequency of common responses and organised
101 into categories through manifest content analysis. This flexible research method is
102 appropriate for many projects, either as a standalone method or when combined with
103 others, to move from unstructured text to answering research questions.¹⁹
104 Underpinned by a postpositivist approach here, it also increases the reliability and
105 accuracy of researcher inferences being made from participant responses aligned to
106 the specific survey context²⁰ and application back to the field to support future
107 coaching pedagogy.

108 *Participants:*

109 Forty-four coaches participated in the survey and their descriptive statistics are
110 presented in Table 1. To be eligible for the survey, participants were required to be
111 ≥18 years of age at the time of completion and a PGA Professional golf coach. One
112 responder was removed as they answered “on behalf” of another person, leaving 43
113 participants. All participants consented to their responses being included in the
114 research having read and confirmed understanding of a pre-survey information

115 sheet. Ethical approval was granted by the University's Ethics Committee and was
116 conducted in accordance with the Declaration of Helsinki (2013).

117

118 ***INSERT TABLE 1 HERE ***

119 *Procedures:*

120 An anonymised link was used to distribute the survey, which allows for remote
121 completion for participants, an approach that can reduce bias from the experimenter
122 and preserve participant anonymity.²¹ The survey questions were separated into
123 common themes around coaching approaches, planning, perceptions of S&C and its
124 inclusion in the annual plan. The full question list and possible responses are
125 provided as supplementary information (Supplementary File 1).

126 *Statistical Analysis:*

127 A minimum sample size target of 40 survey completions was established *a priori*
128 based on sample sizes in similar research in golf²² and other coach perception of
129 S&C papers.²³ Microsoft® Forms survey responses were exported to Microsoft®
130 Excel. A frequency analysis with percentage of responses was conducted for all
131 MCQ, fixed response questions. Qualitative terms were attributed to the following
132 thresholds in accordance with Shaw et al.²²: minority = < 30%; approximately a
133 third = ~30%; approximately half = ~50%; majority = 55–74%; most = ≥ 75%;
134 all = 100% of respondents.

135 Manifest content analysis was used to explore qualitative responses to short answer
136 questions. The lack of research in this area meant that key units of meaning in
137 participants' responses were used to create codes during analysis of the open text.

138 Open responses were initially exported into an Excel codebook and analysed using
139 the following recommended steps: 1) Authors familiarised themselves with the data
140 and developed working definitions for each variable within the codebook, ensuring
141 the construction of categories was unambiguous and exhaustive; 2) authors
142 generated initial units of meaning; 3) Each author independently reviewed and
143 labelled the data with codes and categories were assigned; 4) Coded material was
144 grouped into similar categories. 5) these categories were described with a theme; 6)
145 content was presented and supported with examples. This approach ensures
146 postpositivism bias was detected and mitigated, i.e. through discussion and review of
147 co-investigator's coding, resulting in valid and reliable analyses.^{24,25} The Intercoder
148 reliability was calculated at 95.7% and Cohen's κ was calculated for intercoder
149 agreement. There was 'almost perfect' agreement between the coders ($\kappa = 0.941$, p
150 $< .001$.) according to descriptors provided by McHugh for Cohen's κ interpretation.²⁶
151 The resultant analysis recorded frequency of responses that presented comments on
152 the following categories and subcategories:

- 153 • Golfer dependant: contact time / finance / ability / engagement with
154 planning
- 155 • Technology: User friendly planning tool / Using technology to assist
- 156 • Time invested: Time devoted to planning
- 157 • Planning details: Details included / data driven
- 158 • Education: Coach education
- 159 • Miscellaneous: Any other comments not covered by the categories /
160 subcategories above.

161 **Results:**

162 *Planning the golfer's year*

163

164 The most common approach (approximately a third of responses) was for the coach
165 to put all events in the diary and plan around those (n= 15; 35.7%). However, 28.6%
166 (n= 12) work on monthly plans rather than an annual plan and 23.8% (n= 10) only
167 plan around key events rather than all. A minority of coaches responded that they do
168 not do a season plan (n= 5; 11.9%).

169 No coaches stick to the plan at all times. Instead, approximately half (53.1% of 32
170 respondents) use the plan as a guide, but often change it. Other coaches make
171 major (n= 3; 9.4%) or minor (n= 12; 37.5%) adjustments when required. Coaches
172 were also asked to identify how they approach golf coaching and responses are
173 summarised in Table 2. Of the 41 coaches who responded, the majority (73.2%; n=
174 30) stated that they take a periodised approach to their planning for a golfer's year.
175 Fifteen coaches (36.6%) reported working in conjunction with an S&C Coach to plan
176 the season, and of these, 14 (93.3%) reported using a periodised approach. Of 39
177 responders, the majority (64.1%; n= 25) of golf coaches opt to just consult their
178 golfer when setting goals. A further 33.3% set goals with the support team's
179 involvement rather than setting with the golfer and only one coach (2.6%) stated that
180 they involve the golfer and the full team. Of the 12 golf coaches who do not have an
181 S&C coach supporting their golfers, 50% periodise their plan.

182

183

184 ***INSERT TABLE 2***

185

186 Golf coaches were asked to identify whether they used some form of technology to
187 assist with their planning. The majority of coaches (69.0%; n= 21 of 29 responders)
188 utilised a variety of coaching apps (e.g. video analysis or coach-golfer team
189 communication apps), golf statistics apps/websites, administration apps (e.g. for
190 notes, calendar or diary use) and office apps such as Microsoft® Excel and Word. A
191 minority (23.4%) suggested that they would welcome new technology that supported
192 effective and efficient planning, with one coach (3.4%) mentioning they used pen and
193 paper together with emails (see Table 3).

194

195 Coaches were invited to provide solutions to support improved planning with their
196 golfers. Analysis of the open text responses is presented in Table 3.

197 ***INSERT TABLE 3 HERE***

198 *Working with an S&C coach*

199 Out of 41 coaches, the majority (70.7%; n= 29) stated that they worked with an S&C
200 coach to support their golfers. The majority of coaches aged 18-30 years, (66.7%. n=
201 10) did not have their golfers work with an S&C coach, with five coaches (33.3%)
202 reporting they did utilise an S&C coach. For coaches aged 31-45, most (81.3%. n=
203 13) had their players working with S&C coaches, and all (100%, n= 11) coaches \geq 46
204 years who responded reported having an S&C coach working with their golfers.

205 Results from 28 respondents indicate that they see the role of the S&C coach as to
206 provide support to golfers with input from them as the golf coach (78.6%). A further
207 17.9% of coaches believed that the S&C coach should support the golfer
208 independently, with either no, or little input from the golf coach. A single response
209 (3.6%) stated that it depends on the golfer's intentions. Despite this, when planning

210 the season, the majority (63.4%; n= 26) of the coaches opt to plan without the S&C
211 coach's input. Coaches were also asked about their approach to speed training with
212 their golfers and responses are shown in Figure 1.

213 ***FIGURE 1 HERE***

214 Figure 1 Coaches' approach to developing speed in the golf swing

215 *Note.* *Other response: "Depending on schedule of events in conjunction with trainer"

216

217

218 Table 4 includes the coaches perceived benefits an S&C coach can provide to
219 golfers (Table 4) and which qualities they desired from an S&C coach when selecting
220 them to work with their golfers (Table 5).

221 ***INSERT TABLES 4 AND 5 HERE***

222

223 **Discussion:**

224 To date, there are no empirical data that identify how golf coaches approach
225 planning a golfer's year or how/if they integrate the S&C training a golfer may
226 undertake. This study aimed to survey the perceptions and practises of PGA
227 Professional golf coaches when planning golf and S&C activities for golfers.

228 *Planning the year and setting goals*

229 All coaches demonstrated flexibility in their approaches and will change their plans
230 according to demand. While there were a wide variety of approaches to planning
231 reported, most golf coaches (85.7%) in this survey provided some level of planning
232 for their golfers. However, this also means that more than one in ten do not do any
233 planning and are entirely reactive. The most common response (30.8%) from
234 coaches in the present study was to have a reactive approach to their golf coaching,
235 based on the golfer's recent performance (Table 2). These findings agree with recent
236 work from Orr et al.¹⁵ who highlighted that golf coaches often attempt technical
237 refinement but without a clear systematic process, instead using an unpredictable
238 and uncertain approach and little priority given to long-term planning. This coaching
239 approach allows for to the acute needs of the golfer to be addressed in a reactive
240 manner (as identified by 30.8% of coaches here). Golf coaches continued to
241 describe that annual planning and goal-setting have multifaceted benefits that extend
242 beyond physical development, including providing focus and motivation for athletes
243 to improve, a realistic grounding for the time-course of developmental changes, and
244 a proactive approach to addressing challenges. Of interest, the short answer content
245 analysis (Table 3) also highlighted that a reason for the absence of a fixed plan is
246 based on contextual dynamics of golf coaching, whereby golfers might only sign up

247 for a single coaching session, rather than show “forward commitment” by booking in
248 for a series of coached sessions. Single coaching sessions do not easily necessitate
249 goal setting and therefore discrepancies may exist between the goals or objectives
250 set by coach and golfer. If these expectations are not managed then conflict may
251 arise leading to further challenges and a potential breakdown in progression and
252 relationship with any S&C coach involved in the golfer’s development.

253 The majority (70.7%; n= 29) of golf coaches work with an S&C coach to support their
254 golfers, with more senior coaches utilising S&C coaches when compared to coaches
255 aged 18-30. An additional area for conflict when considering planning is that
256 approximately half (51.7%) of the coaches surveyed choose to plan their golfer’s
257 practise without the input of the S&C coach. This seems counterintuitive and
258 contradictory, especially when most (78.6%) golf coaches believe the S&C coach
259 should support the golfer, alongside their input. Results from Bliss and Langdown¹¹
260 highlighted that only 32.1% of golfers reported setting goals with their golf coach,
261 with 37.7% opting to set them alone. Although this current study reported increased
262 numbers, still only 66.7% of golf coaches include the golfer when goal setting.
263 Considering that “athlete-centred” programmes have been identified to be a core
264 aspect of high-quality coaching,²⁷ and a number of national governing bodies in sport
265 recommend this approach,²⁸ to have a third of golfers excluded from the goal setting
266 process is striking.

267 Additionally, the success of a training plan resides in the coach’s ability and
268 willingness to become fully immersed in the planning process, a factor that does not
269 always occur.²⁹ Asking the S&C coach to adhere to input from the golf coach when
270 providing S&C training, or the golfer to “buy-in” to the goals set, but not including
271 them when planning activities, may foster an environment where conflict can arise

272 and is likely to be suboptimal for the golfer and the multidisciplinary team supporting
273 them. It is therefore recommended that when planning or goal setting, the entire
274 support team are included to ensure consistency of training approach. It appears
275 from this analysis that golf coaches ≥ 31 years of age are more likely to employ an
276 S&C coach than those ≤ 30 . The survey does not allow for a clear understanding of
277 why this is the case and future research in the area should explore this further.

278 *Planning Processes*

279 Golf coaches were asked to provide their perspectives on what, if anything, would
280 help to improve planning their planning (Table 3). Tournament dates drive planning
281 for the majority of coaches, whether this is just around the key events, or the
282 diarising of all competitions before planning begins. This is consistent with findings
283 from a recent paper surveying golfers' approaches to planning where 50 of 64
284 (78.1%) golfers reported planning their golf training around competition.¹¹ All
285 coaches who complete a plan take some form of adaptive/reactive approach, making
286 amendments (minor/major) across the year in response to various triggers (e.g.
287 recent performances, upcoming events, or weakest areas based on statistics). The
288 majority of coaches (60.0%) plan using some form of technology. Responses here
289 suggested that some coaches use technology to inform the amendments that are
290 required to meet the acute needs of the golfer (e.g. performance statistics
291 websites/apps), while others use technology to document and communicate various
292 aspects of the plan. As identified by a minority (21.7%) of coaches, there is a need to
293 provide a future technology solution that enables more efficient and effective
294 planning to take place. This is especially true for those golfers who lack long term
295 commitment to a coaching programme. Coaches suggested that it would be difficult
296 to plan for all their golfers in this context. Some coaches (9.1%) suggest that they

297 would need to devote more time to the process to improve their planning. This is
298 supported by Roy et al.¹⁴ who contend that planning can be a time consuming and
299 complex task, requiring input from all members of the team and the athlete
300 themselves (where maturations levels allow).

301 *Peaking and tapering*

302 The survey responses herein indicated that more than one in five coaches wish to
303 work on all aspects of a golfer's game equally throughout the year. Bliss and
304 Langdown¹¹ found that despite golfers prioritising high profile tournaments (90% of
305 sample) and key events (62.5%) in their schedule, only 27.9% of golfers indicated
306 that they try to physically peak. Including the S&C coach in the planning of the year
307 may facilitate a closure of the disconnect between tournament priority and adapting
308 training to optimise performance. Furthermore, ensuring the S&C coach is aware of
309 the schedule and the priority of the events in the year allows them to plan ahead and
310 adjust training interventions to manage fatigue, monitor training loads and ensure
311 that priming or tapering of volumes is facilitated. It is encouraging to note that, of
312 those who work alongside an S&C coach with their golfers (n= 29), most (93.3%)
313 periodise their plan. Of the remaining 12 coaches who do not use S&C coaches, only
314 50% periodise their plans. Despite the survey not examining the underlying reasons
315 behind this, it seems that the inclusion of an S&C coach may lead to more
316 appropriate practises taking place to monitor loads and optimise performance,
317 fatigue and recovery. This is supported by most (85.7%) coaches suggesting that a
318 benefit of the S&C support is to reduce the risk of injuries (see Table 4). However,
319 further education is needed to disseminate the benefits of taking a multidisciplinary
320 approach to planning which ensures the periodisation is context specific, not based
321 on classical models,³⁰ or solely focussed on just the skill acquisition and technical

322 elements of practise and training. Orr et al.¹⁵ found that the majority of coaches
323 shifted to a goal of immediate performance support for the next tournament rather
324 than focussing on the previously constructed plan and goals. As Roy et al.¹⁴ suggest,
325 the training load and the importance of upcoming tournaments are likely to fluctuate
326 during the playing season, based on recent results, injuries, qualifying and recovery
327 breaks. It is therefore important that communication across the whole team
328 (coaches, golfer and where appropriate - parents) is maintained and acted on within
329 appropriate time frames to adjust the focus of training or recovery, and practise and
330 preparation.

331

332 *Benefits of strength and conditioning*

333 A key finding from this survey was that perceptions of coaches as to the main
334 benefits an S&C coach can provide (Table 4) do not necessarily agree with the
335 empirical evidence base. For example, the most popular responses included
336 reducing the likelihood of injury (85.7%), improving mobility and flexibility to improve
337 swing technique (82.1%) and increasing strength (82.1%). While the benefits of
338 strength training¹⁰ and being able to express strength through the production of high
339 forces³¹ leading to greater clubhead speeds in golf are well established, the link
340 between S&C interventions and improving swing technique are not.

341 Speed development in golfers was selected by the majority (69.7%) of coaches, but
342 represents a 15% reduction in responses compared to strength, mobility, and injury
343 reduction. The majority of the empirical evidence base consistently demonstrates
344 that S&C programmes with a strength and power focus improve swing speed across
345 a range of populations, both acutely and longitudinally.^{2,5-6,10,32} A possible reason for

346 this study's responses may be that some golf coaches perceive swing speed
347 development to be within their domain of expertise rather than the S&C coach's
348 remit. Indeed, only four coaches (10.0%) stated that speed training was provided by
349 the S&C coach, with 22 (55.0%) choosing to administer dedicated speed training at
350 specific points during the year (Figure 1). A further 32.5% of coaches indicated that
351 no dedicated speed training was used within their coaching. It may be that these golf
352 coaches: leave speed training to the S&C coach; have not considered it or are not
353 aware how to develop it outside of technical swing improvement; or perceive that if
354 they are only seeing a golfer for a single session, then working on speed
355 development might not be justified as its development will require a longer-term
356 approach (chronic adaptations). However, the current study cannot conclusively
357 answer this and therefore future research might seek to address this gap in
358 knowledge.

359 Lastly, utilising an S&C coach to support muscle mass development in golfers was
360 selected less than half as frequently as other responses above. Only 39.3% of
361 coaches perceived muscle development as a main area of benefit. Although muscle
362 hypertrophy studies in golf are lacking, from a theoretical standpoint, if a golfer can
363 increase their mass, and maintain (or increase) acceleration during the swing, they
364 will generate more force. If the golfer can maintain the same length swing (i.e. not
365 lose range of motion), and apply these greater forces over the same (or longer) time
366 period, then they will generate more impulse. In applied settings, Wells et al.³¹ found
367 that 37.9% of the variance in high-skilled golfers' clubhead velocities could be
368 predicted by their impulse in a countermovement jump.

369 There may be multiple reasons for the coaches in this study not selecting muscle
370 mass development as a primary benefit to golfers. It is well known that S&C

371 interventions can improve muscular hypertrophy across a broad spectrum of athletes
372 and populations.³³ However, it may be that golf coaches are apprehensive about
373 muscle mass development, and possible interference with golf swing mechanics. In
374 a recent survey of golfers, muscle mass development from S&C programmes was
375 similarly low in terms of priority when compared to the development of other physical
376 qualities or physical robustness.¹¹ This contrasts with another survey of 430 high-
377 skilled golfers¹³ of whom 73.3% reported using a repetition range facilitating
378 hypertrophy within their S&C programmes. Furthermore, 20.7% of their sample
379 somewhat to strongly agreed that resistance training can reduce the flexibility of a
380 golfer. While additional empirical evidence for the benefits of hypertrophy and
381 flexibility training in golf is lacking, in aesthetic sports, such as dance, some coaches
382 perceive that engagement in a strength training programme may result in unwanted
383 “bulk” or size development, which may interfere with a dancer’s aesthetics, although
384 with increased knowledge of S&C techniques, this is reducing.³⁴ While not an
385 aesthetic sport in the same way as dance, the requirement to move through large
386 ranges of motion, under control, with fluidity of movement, and exert high forces over
387 short durations are similar in dance and golf. It appears that with increased
388 education, the perception of S&C training improves and misconceptions are
389 addressed and it is recommended therefore that continued education for golf
390 coaches as to the benefits of S&C programmes in golf is encouraged.

391 *Golf coach / strength and conditioning coach relationship*

392 Despite the recommendations listed above, the responses here indicate that the
393 S&C coach and golf coach may experience conflict when it comes to managing the
394 planning process with golfers. For example, the majority of coaches (63.4%) opt to
395 create the plan without the S&C coach’s input. Furthermore, of those who work

396 alongside an S&C coach with their golfers, 35.9% opt to exclude them from the goal
397 setting for the year and only 64.1% opt to include the golfer in the setting of goals.
398 This is supported by Bliss & Langdown¹¹ who found that 21.6% of golfers only
399 'sometimes' or 'never' set goals. Furthermore, only 32.1% of their sample of golfers
400 (sample n= 67) stated that they set goals with their golf coach, with 37.7% opting to
401 set them alone. With golfers and coaches setting different goals, and the frequent
402 non-inclusion of the S&C coach, there is an increased risk for contradictory practise
403 and performance expectations, which could lead to conflict and varying
404 coaching/practise priorities. Golf coaches in this survey were from a variety of
405 backgrounds, working with golfers of various playing abilities. These contextual
406 factors may have influenced their answers to relationship questions. However, it is
407 recommended that to avoid this, golf coaches should plan in conjunction with the
408 golfer and S&C coach, although further research is needed to elucidate optimal
409 approaches and highlight the potential benefits of a multidisciplinary approach.

410 By opting to include the S&C coach in the planning, the monitoring of the golfer's
411 training load can be adequately considered around their golf practise, tournaments
412 and travel.^{35,36} Adopting a multidisciplinary approach ensures that every member of
413 the team, including the golfer, is aware of the plans and can adopt appropriate
414 training, practise or other interventions to ensure optimisation of performance takes
415 place through an effective process of tapering and peaking for the prioritised events
416 in the schedule. Without this connected team approach, Roy et al.¹⁴ suggest
417 managing training load, fatigue and recovery becomes challenging.

418 *Desirable qualities of an S&C Coach*

419 The majority of golf coaches who responded reported that knowledge of S&C
420 (67.9%); highly qualified (academic) (64.3%); and good reputation, knowledge of
421 golf, and someone who will form a good relationship with the golfer (all 60.7%) are
422 what they would look for in an S&C coach. This finding is interesting as, while most
423 response frequencies were broadly similar, there are some notable differences when
424 compared to a recent paper that surveyed golfer responses on the same topic.¹¹ The
425 two most stark differences were that almost half (40.9%) of golfers (compared to
426 64.3% of golf coaches) reported that they valued an S&C coach's academic
427 qualification status. Of similar disparity, only 31.8% of golfers reported relationship
428 building with the S&C practitioner as an important consideration, as opposed to
429 almost double (60.7%) the percentage of golf coaches perceiving it as important.
430 The golfer and S&C coach relationship appears to be more important to the golfer's
431 coach, than to the golfer themselves. Indeed, golfers' most common priorities when
432 choosing an S&C coach to work with were knowledge of S&C (75.0%) and
433 knowledge of golf (63.6%) with forming a good relationship being eighth on the list of
434 priorities.¹¹ Previous research has demonstrated that golfers are often unwilling to
435 commit to long-term tuition when working with a golf coach, and have a desire for
436 immediate performance changes.¹⁵ However, in high-school sport athletes from
437 multiple sports, building a strong relationship with the S&C coach was highlighted as
438 an important factor,³⁷ perhaps due to the school-based environment both the coach
439 and athlete were in. From the coach's perspective, building a strong relationship
440 between golfer and S&C coach is important as, when employing an S&C coach to
441 work as part of the multidisciplinary team, it is often the golf coach's reputation that is
442 at risk, as they will likely recommend getting an S&C intervention to a golfer.¹⁷

443 Therefore, it is likely that golfers have their own idiosyncrasies and golf itself will
444 have sport-specific tendencies that further research will require to examine.

445 **Conclusion:**

446 This paper is the first to describe the processes and perceptions of golf coaches as
447 relates to planning the year for a golfer and how, or if, they choose to integrate S&C
448 training into the overall schedule. The findings demonstrate there are a number of
449 areas where disconnects between planning processes and perceptions might
450 provide a foundation for conflict or misunderstandings between golfer, golf coach,
451 and S&C coach. The majority of coaches in this study said they use S&C coaches to
452 support golfers' development, and most coaches will have either a monthly or yearly
453 plan that they work to with their golfers. However, the practises and processes of
454 integrating S&C support into golfers' overall plans were largely inconsistent and/or
455 unconsidered. The recommendations made within this paper should stimulate
456 discussion with PGA professionals, golfers, and S&C coaches and allow for greater
457 cohesion within the multidisciplinary team supporting the golfer.

458 **Strengths and Limitations:**

459 The survey employed herein consisted of a predetermined set of questions, as
460 described earlier. The data obtained were comprehensive and served as a valuable
461 source of evidence in a previously under-explored area. This wealth of information
462 was particularly apparent when participants provided open responses. As a result,
463 there are now opportunities for researchers to delve further into these themes and
464 the paper's findings, either by adding more detail or by posing new questions. The
465 main limitation of the research presented in this paper lies in the sample size, which
466 is relatively small compared to the overall population of golf coaches internationally.

467 It does not, for example, allow for complex sub-group analysis. However, the
468 qualifications of the golf coaches involved in the study were generally high and might
469 even surpass those of most golf coaches worldwide. Additionally, certain survey
470 questions received fewer responses than others. Despite these considerations, the
471 study's outcomes offer unique insights into golf planning, especially regarding the
472 integration of S&C into the overall strategy. The data presented will likely be valuable
473 to golfers and coaches seeking to incorporate S&C into their plans.

474

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478 **Conflict of Interest:**

479 The authors have no conflict of interest to declare.

480

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